

## Persuasive Writing Rubric

Student Name: \_\_\_\_\_ Date: \_\_\_\_\_ Score:      /21

	<b>3 points</b>	<b>2 points</b>	<b>0 points</b>
<b>Introduction</b>	Introduces topic by grabbing the reader's attention, provides a clear focus in stating your opinion and purpose for writing	Introduces the topic without a clear attempt to grab the reader's attention and clearly state the opinion and purpose for writing	Essay does not include an introduction
<b>Paragraphs</b>	Divides the essay into 5 paragraphs with adequate sentences in each that show structure and the topic is broken down into sections detailing reasons to persuade the reader	Essay is structured with some paragraphs and some evidence of categorizing reasons to persuade the author	Essay is not written in paragraphs
<b>Quality and Descriptive Reasons that support the opinion</b>	Develops the topic with thoughtful reasons that convince the reader of their opinion. Reasons are supported with <b>descriptive</b> details	Develops the topic with only some reasons that are not descriptive, or they are too repetitive. Not very interesting word choices	Does not develop the topic with sufficient reasons and details
<b>Transitions</b>	Links ideas and categories of information with sufficient transitions	Some attempt to link ideas and categories of information with some transitions	Did not use transitions
<b>Conclusion</b>	Wrote an interesting ending restating the purpose of the essay and calls reader to action	Wrote an ending	Story does not include an ending
<b>Spelling</b>	Spelling reflects editing and only has grade-level appropriate errors	Writing includes some spelling errors that should have been edited	Writing has many spelling errors that should have been edited
<b>Punctuation and Capitalization</b>	Uses correct P and C including commas.	Writing has some P and C errors.	Writing has many errors.